

XI BUSINESS STUDIES (Code No. 054) [2020-21]

TERM [1] (CHAPTERS 1 TO 4)

TERM[2] (FULL PORTION INCLUDING TERM 1)

Units	
Part A	Foundations of Business
1	Evolution and Fundamentals of Business
2	Forms of Business Organisations
3	Public, Private and Global Enterprises
4	Business Services
5	Emerging Modes of Business
6	Social Responsibility of Business and Business Ethics
Part B	Finance and Trade
7	Sources of Business Finance
8	Small Business and Entrepreneurship Development
9	Internal Trade
10	International Business
	Project Work

Part A: Foundations of Business

Unit 1: Evolution and Fundamentals of Business

Content
<ul style="list-style-type: none">History of Trade and Commerce in India: Indigenous Banking System, Rise of Intermediaries, Transport, Trading Communities: Merchant Corporations, Major Trade Centers, Major Imports and Exports, Position of Indian Sub-Continents in the World Economy.
<ul style="list-style-type: none">Business – meaning and characteristics
<ul style="list-style-type: none">Business, profession and employment-Concept
<ul style="list-style-type: none">Objectives of business
<ul style="list-style-type: none">Classification of business activities - Industry and Commerce
<ul style="list-style-type: none">Commerce-trade: (types-internal, external; wholesale and retail) and auxiliaries to trade; (banking, insurance, transportation, warehousing, communication, and advertising) – meaning
<ul style="list-style-type: none">Business risk-Concept

Unit 2: Forms of Business organization

<ul style="list-style-type: none">Sole Proprietorship-Concept, merits and limitations.
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<ul style="list-style-type: none"> Partnership-Concept, types, merits and limitation of partnership, registration of a partnership firm, partnership deed. Types of partners
<ul style="list-style-type: none"> Hindu Undivided Family Business: Concept
<ul style="list-style-type: none"> Cooperative Societies-Concept, types, merits, and limitations.
<ul style="list-style-type: none"> Company - Concept, merits and limitations; Types: Private, Public and One Person Company – Concept
<ul style="list-style-type: none"> Formation of company - stages, important documents to be used in the formation of a company

Unit 3: Public, Private and Global Enterprises

Public sector and private sector enterprises – Concept
Forms of public sector enterprises: Departmental Undertakings, Statutory Corporations and Government Company.

Unit 4: Business Services

Business services – meaning and types. Banking: Types of bank accounts - savings, current, recurring, fixed deposit and multiple option deposit account
Banking services with particular reference to Bank Draft, Bank Overdraft, Cash credit. E-Banking meaning, Types of digital payments
Insurance – Principles. Types – life, health, fire and marine insurance – concept

Unit 5: Emerging Modes of Business

E - business: concept, scope and benefits

Unit 6: Social Responsibility of Business and Business Ethics

Concept of social responsibility
Case for social responsibility
Responsibility towards owners, investors, consumers, employees, government and community.
Role of business in environment protection

Part B: Finance and Trade

Unit 7: Sources of Business Finance

Business finance: Concept and Importance
Owners' funds- equity shares, preferences share, retained earnings, Global Depository receipt (GDR), American Depository Receipt (ADR) and International Depository Receipt (IDR) – concept
Borrowed funds: debentures and bonds, loan from financial institution and commercial banks, public deposits, trade credit and

Unit 8: Small Business and Entrepreneurship Development

Entrepreneurship Development (ED): Concept and Need. Process of Entrepreneurship Development: Start-up India Scheme, ways to fund start-up. Intellectual Property Rights and Entrepreneurship
Small scale enterprise – Definition
Role of small business in India with special reference to rural areas
Government schemes and agencies for small scale industries: National Small Industries Corporation (NSIC) and District Industrial Centre (DIC) with special reference to rural, backward areas

Unit 9: Internal Trade

Internal trade - meaning and types of services rendered by a wholesaler and a retailer
Large scale retailers-Departmental stores, chain stores – concept

Unit 10: International Trade

International trade: concept and benefits

Unit 11: Project Work As per CBSE guidelines.[Suggestive list of projects]

- I. Project One: Field Visit**
- II. Project Two: Case Study on a Product.**
- III. Project Three: Aids to Trade**
- IV. Project Four: Import /Export Procedure**
- V. Project Five: A visit to any State Emporium (other than your school state)**